

Public Attitudes Towards Trophy Hunting

Representative opinion poll in the EU, March 2021

Introduction

Trophy hunters kill tens of thousands of wild mammals, including endangered or threatened species, each year. They reward inhumane practices such as using arrows and primitive weapons. They target the largest, strongest animals, whose loss causes population declines in lions and leopards, among other species.

Humane Society International (HSI) was Founded in 1991 in the US and is a leading lobby and advocacy force for animal protection worldwide with active campaigns to protect wildlife, reduce and replace animal use in scientific research and product testing, to protect marine life, and to address the treatment of animals farmed for food, skins and fur.

Humane Society International (HSI) is working in the EU and around the world to raise public awareness and end corporate support of trophy hunters' interests, as well as to improve legal protections and encourage alternatives.

Savanta ComRes was commissioned by the Humane Society International to conduct an online survey among in total 10,587 adults in 5 different countries (Denmark, Germany, Italy, Poland and Spain), to understand what the public thinks about trophy hunting and the import of these trophies to Europe.

Methodology

Humane Society International commissioned Savanta ComRes who interviewed 2,035 German adults online between 1st to 15th March 2021. Data were weighted to be nationally representative by key demographics such as age, gender and region.



**HUMANE SOCIETY
INTERNATIONAL**
EUROPE

Savanta:
ComRes

Results

Trophy hunting is the hunting of wild animals for pleasure and to obtain parts or all of its body for display as a trophy at home

Question: To what extent do you support or oppose with the following activities?

% of adults who say NET: Oppose	Trophy hunting of wild animals found in Europe (such as brown bears, grey wolves and lynx)	Trophy hunting of wild animals found in Africa (such as elephants, lions and giraffes)	Trophy hunting of internationally protected animals (such as cheetah, rhino, lynx)	Trophy hunting of all wild animals
Germany	84 %	85 %	85 %	84 %

'Trophy hunting of all wild animals'

	% of adults who say NET: Oppose 'Trophy hunting of all wild animals'	Base: (All respondents)
Germany (Total)	84%	(2035)
<i>GENDER:</i>		
Male	82%	(1019)
Female	85%	(1005)
<i>AGE:</i>		
18-34	69%	(480)
35-54	85%	(678)
55+	90%	(877)
<i>PARTY:</i>		
Christlich Demokratische Union Deutschlands/ Christlich-Soziale Union in Bayern (Die Union, CDU/CSU)	83%	(440)
Bündnis 90/Die Grünen (Grüne)	88%	(280)
Sozialdemokratische Partei Deutschlands (SPD)	86%	(321)
Alternative für Deutschland (AfD)	81%	(180)
Die Linke	86%	(225)
Freie Demokratische Partei (FDP)	81%	(150)



Question: Please read the opposing statements below and select the one that most closely reflects your view? (Results show the % of adults who say...)

German people should be allowed to import trophies of dead animals from other countries.	German people should not be allowed to import trophies of dead animals from other countries.	Don't know
6%	89%	6%

Question: To what extent do you support or oppose the following activities

% of adults who say NET: Support	A ban on imports and exports of dead animal trophies across all countries in the European Union
Germany	80 %

